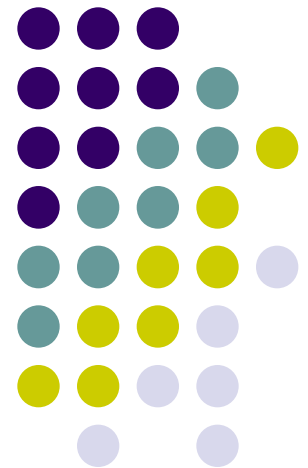


e-Learning Forum Asia 2010

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April 28, 2010





- The role of higher education in the economic development of Asia
- Expansion of higher education in Hong Kong
 - Increased participation rate from 5% to 18% from 1980-1990
 - Practically no non-local students before 2000



- Today, substantial presence of non-local students on all campuses
 - Undergraduate population: 10-20%
 - Exchange student: 15%
 - Post graduate student: 50%



- Issues to be addressed
 - Language of instruction
 - Curriculum and pedagogy
 - Cost of living
 - Student services
 - Residence
 - Cultural differences
 - Government immigration and employment policy



- International competition for top quality students
- World ranking of a world university
- Substantial cost to the university, but it is well worth it